



The National CLT Academy Presents
**A Three-Day Intermediate-Level
 Training for CLT Practitioners**
April 29—May 1, 2009

National Partnership:



**Double Tree
Hotel**

*At the Entrance to
 Universal
 Orlando*



Courses Offered

CLT Stewardship

Wednesday, April 29

You have incorporated a CLT. You have sold your first homes. Now what? Participants will examine the challenges that face a CLT after it is up and running. Among the topics that participants will consider are: post-purchase responsibilities of the CLT; monitoring and managing resales; keeping the community engaged; documenting the CLT's performance; and explaining and defending the CLT in good economic times - and bad. Participants will be expected to have a working knowledge of the CLT model and to have reviewed the CLT ground lease prior to attending the course. This "model" lease is posted on the CLT Network's website at: www.cltnetwork.org

City - CLT Partnerships

Thursday, April 30

Participants will learn about the key elements of the City-CLT relationship, identifying common pitfalls and best practices from around the country. Participants will be exposed to the range of challenges that arise when local governments choose to start a CLT or to support its projects and operations. Participants will also review essential aspects of a typical negotiation between a CLT and a local government. Prerequisites for the course include a working knowledge of CLTs and a basic familiarity with the kinds of municipal programs that are commonly used to promote and subsidize of affordable housing.

Financing CLT Homes

Friday, May 1

Participants will explore various ways of structuring public subsidies so as neither to interfere with the private financing of CLT homes nor to undermine the CLT's stewardship of land and preservation of affordability. Participants will then examine mortgage financing options for CLT homebuyers and learn how to negotiate with banks to secure terms that protect both the borrower and the CLT. Prerequisites for the course include a familiarity with sections of the CLT Legal Manual and the model CLT ground lease that pertain to the financing of resale-restricted, owner-occupied housing on leased land. Participants must also have a working knowledge of housing finance, gained either through an introductory level CLT training or through direct involvement with a CLT homeownership program.

**Statewide
 Partners:**



About the National CLT Network



The National Community Land Trust Network supports CLTs across the country in four key service areas: developing resources for CLTs, gathering and reviewing documents and lessons learned, providing quality CLT trainings, and supporting CLT networking. Courses are taught by highly skilled and experienced instructors on the theory and practice of community land trusts at regional and national Academies.

We are pleased to be able to support your regional and local community land trust efforts by offering this CLT Academy in Florida.

Network Members received numerous resources and benefits, including discounted registration fees for CLT Academy trainings.

To learn more about becoming a Network Member and receiving a registration discount for this event, [click here](#).

Academy Schedule

Daily Registration 8—8:30am

Wednesday, April 29	CLT Stewardship Reception (<i>open to all</i>)	8:30am—4:30pm 5:00pm—7:00pm
Thursday, April 30	City—CLT Partnerships	8:30am—4:30pm
Friday, May 1	Financing CLT Homes	8:30am—4:30pm



Reception

Wednesday, April 29 *5-7pm*

Double Tree Hotel, *At The Entrance to Universal Orlando*

Please join us for a welcome reception, open to all at no charge.

If you would like to attend the reception **ONLY**, please submit the Registration Form with no payment.

Hosts



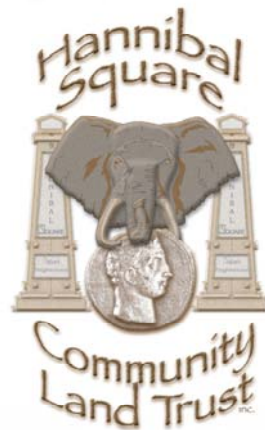
**FLORIDA
REDEVELOPMENT
ASSOCIATION**



**BAHAMA
GONCH
COMMUNITY
LAND TRUST
OF KEY WEST, INC.**



Community Land Trust of
Palm Beach County, Inc.



**Broward Housing
PARTNERSHIP**



Housing Partnership
A Member of the Community Partnership Group

Academy Fees

Network Member

1 Class	\$ 60
2 Classes	\$100
3 Classes	\$125

Non-Member

1 Class	\$ 95
2 Classes	\$175
3 Classes	\$225

It's never too late to join the Network and enjoy Member discounts, [learn more.](#)

Prices Include: Classes, lunch daily, and reception.

Early Registration Discount: Register no later than Friday, March 27, and receive a [\\$25 discount](#) off above fees.

Enrollment is limited to keep class sizes conducive to participation and interaction - **register soon!**

Location

The Orlando Academy will take place at the [Double Tree Orlando.](#)

Hotel room rates are \$129 per night for a single or double room, plus tax. To receive the hotel conference rate, you must use this form to reserve your room. This rate is guaranteed until March 9, 2009, after which we are subject to availability.

Hotel Cancellation Policy

To cancel your room reservation without incurring a penalty, you must contact ResourcePlus no later than 5 days before your arrival date: 888-845-8759.

Transportation

The Double Tree Hotel is 16 miles from Orlando International Airport (MCO).

Airport shuttle service is operated by [Mears Transportation](#). Reservations are not necessary, the Mears booth is located at the airport on Level 1, next to the Avis and Budget rental car booth.

Tickets: \$18 one way, \$29 round trip.

Parking at the hotel is \$9 per day for conference attendees.

Food

Lunch will be included daily for class registrants. The cost of lunch is included in the registration fee.

In addition, we will offer a morning beverage break, and an afternoon beverage and snack break.

Breakfast will not be served at the Academy, though there are many food options within walking distance of the hotel.



Academy Faculty

Julie Brunner

Julie Brunner has been the Housing Manager for OPAL Community Land Trust since 2002. In that capacity, Julie manages resident/homebuyer policies, project financing, resident applications, mortgage financing and homebuyer education instruction. In addition to working for OPAL, Julie works as a consultant for Common Ground, a Washington based non-profit housing consulting firm where she specializes in community land trusts and homeownership programs. Julie has been teaching courses for the National Community Land Trust Academy since 2006. Julie has worked in the field of affordable housing since 1995 and prior to that in social service and international economic development. She has a B.A. from Virginia Polytechnic Institute and a Master of City and Regional Planning from Rutgers University. Julie lives with her husband and two daughters on Orcas Island in Washington.

Financing CLTHomes

John Emmeus Davis

John Emmeus Davis is a partner and co-founder of Burlington Associates in Community Development LLC, a national consulting cooperative specializing in the development of organizations, policies, and plans promoting permanently affordable, owner-occupied housing. Community land trusts have been a programmatic focus since the founding of Burlington Associates in 1993. The firm's six partners have helped to start or support nearly 90 CLTs throughout the United States. Davis served for ten years as the city's housing director in Burlington, Vermont. Previously, he spent three years on the staff of the Institute for Community Economics and five years working as a community organizer and social services director in the Appalachian region of east Tennessee. Davis has taught housing policy and neighborhood planning at Tufts University, New Hampshire College, the University of Vermont, and the Massachusetts Institute of Technology. He is presently a visiting fellow at the Lincoln Institute of Land Policy, a member of the governing board of the National CLT Academy, and vice president of the Champlain Housing Trust.

CLT Stewardship

Crystal Fisher

Crystal has been with Orange Community Housing Land Trust since Spring of 2004. As Sales Manager Crystal was instrumental in furthering the homeownership program. In her first year she developed The Affordable Housing Alliance (AHA), a network of affordable housing agencies to collaborate on projects and provide each other support and referrals. In 2005 Crystal oversaw the acquisition of a firm license for OCHLT and now serves as the broker in charge. In addition to facilitating the homeownership program, Crystal is a certified housing counselor and provides homebuyer education to first time homebuyers. She has since supervised nearly 100 sales transactions, 60 of which she facilitated herself, and overseen over 40 re-sales transactions. Prior to joining OCHLT, Crystal did a 10 month term of service as an AmeriCorps volunteer building homes for Habitat for Humanity in Durham, NC. After that she served on the board of Weaver Community Housing Association (WCHA), a non-profit housing organization that developed cooperative housing communities. She and her daughter Jazmin became the first residents of the Cedar Rock co-housing community in Carrboro, NC.

Financing CLTHomes

Dev Goetschius

Dev Goetschius is Executive Director of Housing Land Trust of Sonoma County (HLTSC), a non-profit corporation established in 2002. The organization's mission is to create permanently affordable housing for families who are working in the community but are priced out of the housing market. HLTSC partners include for profits and non-profits such as Habitat for Humanity of Sonoma County, The Housing Company, Delco Builders, Centex Homes and Basin Street Properties. She has over 16 years of professional experience in managing non-profits. She licensed two after school programs in San Francisco in her role as Executive Director developing year round programs for school aged children. She also served as Director of Operations and then Vice President of the Boys and Girls Club of Petaluma in a similar role. Her passion lies in working with families and children as she is a credentialed special education teacher specializing in working with Severely Emotionally Disturbed and Neurologically Impaired kids, and was also a former Head Start teacher. Ms. Goetschius is involved in her community of Petaluma, CA, currently serving Treasurer on the Board of Directors of Committee on the Shelterless (COTS) and serves as Treasurer on the Board of Directors of the National Community Land Trust Network.

City - CLT Partnerships

Joe Gray

Joe Gray is the President of JEG Urban Planning Associates, a successful urban planning firm. He has over thirty years experience in leadership roles in public service, including government, non-profit, and private sector management positions. He was the founder and Executive Director of the Delray Beach Community Land Trust. Joe was the Assistant Director of the Delray Beach, FL Community Redevelopment Agency (one of the most successful CRA's in the State of Florida). In addition, the Orange County Community Action Agency received National Public Service Award as the "best run County Government agency in the nation" under Joe's leadership. He is a widely recognized national and international speaker on "participatory governance". Joe is also a contributing author for two books and numerous national publications on the subject of community building.

CLT Stewardship

Rick Jacobus

Rick Jacobus, is a Visiting Fellow at the Lincoln Institute for Land Policy and a Partner in Burlington Associates in Community Development. His work focuses on strengthening low and moderate-income communities through the creation of permanently affordable homeownership opportunities and neighborhood retail development. He has also served as a Lecturer in the Department of City and Regional Planning at UC Berkeley. Rick is one of California's leading experts in permanently affordable homeownership and the Community Land Trust Model. His paper, Recent publications include Affordable By Choice, Trends in California Inclusionary Housing Programs; Published by the Nonprofit Housing Association of Northern California; Delivering on the Promise of Inclusionary Housing Best Practices in Administration and Monitoring Published by PolicyLink; and Shared Equity, Transformative Wealth published by the Center for Housing Policy. He has a Bachelors degree from Oberlin College and a Masters of City Planning degree from the University of California at Berkeley.

City - CLT Partnerships

Register